

# Kathleen O'Leary

graphic & website design 

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ads  
logos  
posters  
brochures  
publications  
business cards  
website design  
website updates  
promotional materials

## Qualifications

Fifteen years of experience in graphic design, website design and digital photography. I do high quality work, am creative, flexible and easy to work with. I thrive in a multi-tasking environment with deadlines and work well both independently and on a team as a creative problem solver.

## Software Skills

Photoshop CC  
Illustrator CC  
InDesign CC  
Premiere Pro CC  
HTML & CSS  
Digital photography

## Education

University of Wisconsin - Eau Claire  
Graphic Design 2003-2006  
  
University of Minnesota  
B.S. Soil & Water Resource Mgmt. 1987

## Work Experience

Freelance - **Graphic Design and Website Development.** Offering complete websites for small businesses with a personal ongoing connection with my clients. My well-rounded design experience allows me to also offer print, digital, web, branding, social media, video or consulting services. *Jan 2018 - present*

J&D Manufacturing - **Graphic Design/Digital Marketing/Advertising Specialist.** Designed, built and maintained company website. Designed and created marketing assets including promotional videos, print and digital ads, signage, catalogs, brochures, etc. Maintained social media pages, growing facebook followers from 260 to 3200. Photographed products for printed materials, video on location and in plant for promotional use. *Mar 2015 - Jan 2018*

Indianhead Federated Library System - **Public Relations & Communications Coordinator.** Designed and built websites for public libraries. Created print materials such as posters, brochures, bookmarks, flyers and other promotional items. Maintained Facebook presence and website slideshow, gave training presentations, workshops and webinars for librarians on websites and design. Worked unsupervised with a heavy workload so am used to being very efficient with time. *Feb 2010 - Mar 2015*

DiscoverNet - **Graphic Designer.** Designed and built websites for local clients. Updated and maintained existing websites, worked directly with clients to meet their needs on a timely basis. Created monthly web ads and newsletters plus printed promotional materials. Hired and supervised a web programmer and worked closely with him on projects. Always met deadlines and enjoyed working with clients. *May 2008 - Feb 2010*

Modern Marketing & Graphics - **Graphic Designer.** Completed design and layout of bimonthly Wisconsin West magazine as well as visitor guides for Chippewa Valley, Chippewa County and Eau Claire. Developed full color ads, brochures, catalogs, displays, etc. Worked directly with local printers on strict deadlines. *Nov 2006- May 2008*

University of Wisconsin - Eau Claire - **Graphic Design Student** *Sept 2003-June 2006*

Visit my website for samples of my work: [www.kolearydesign.com](http://www.kolearydesign.com)